

RESEARCH ARTICLE : **ICT and reading behavior of the students - A study**

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ARTICLE CHRONICLE : **How to cite this article :** Nirmala, L. (2017). ICT and reading behavior of the students - A study. *Agric. Update*, 12 (TECHSEAR-10) : 2871-2873.
Received : 11.07.2017;
Accepted : 25.08.2017

KEY WORDS :
ICT, Reading
Behaviour, Student

BACKGROUND AND OBJECTIVES

Now-days we can see a mobile phone with every student. Usage of mobile phone has increased among the students in the recent time. Rapid growth and competition among the mobile handset companies and mobile service provider companies have decreased the rate of mobile handsets as well as mobile services.

Internet, gives a lot of information regarding each and every subject for the students and students are amazed over internet. Through this the current society is turning into a knowledge society.

The purpose of this study was mobile phones, how popular among the UG students, reasons behind possessing mobile phones, the desirable and usable mobile phone features, cost of the mobile phones, awareness of the ill effects of the mobile phone with reference to health.

Specific objectives of the study

- To study the knowledge and adoption level of students on modern communication tools.
- To study the communication behavior of the Home Science degree programme

students.

- To identify the constraints of modern communication tools

RESOURCES AND METHODS

The survey was conducted in Home Science College and Research Institute, Madurai, Tamil Nadu. This study was based on the primary and secondary data. Students are purposely selected as respondents because all the students were using modern communication gadgets and the limitation of the time and familiarity about the study groups. The data were collected using interview schedule and were analysed by percentage analysis. The findings and discussion were summarized hereunder.

OBSERVATIONS AND ANALYSIS

The data in the above table revealed that mobile phone and personal computer were used by the students regularly (88% and 98%). It was closely followed by internet connection and e-mail (43% and 40%). It is interesting to note that radio and television were used by the students occasionally and

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